▶▶ **PROFILE: SIDERO**

Leading technology innovation from the heart of Ireland

Athlone-based software services company **Sidero** transforms businesses digitally, giving them an advantage over their competitors

As we approach the new year, businesses face an entirely different set of challenges and circumstances to those present a mere 12 months ago. It is more important than ever to extract the maximum value and outcomes from IT systems and software. Sidero's cloud expertise, agile approach and high-performance platforms and people mean the company is ideally positioned to help enterprises navigate a clear path to success and growth in 2021.

With a highly experienced and accredited team of 150, Sidero builds innovative technology solutions and services for some of the most successful Irish and global companies. From cloud deployment and software development to process automation and data analytics, Sidero digitally transforms businesses to grant them a competitive advantage. The company's success is built on the deep trust of its customer base in Sidero's specialist digital skills and expertise.

Sidero, founded in Athlone in 2013, is ideally placed to build on its growth and create further skilled regional employment opportunities, having increased employee numbers by an average of 35 per cent per annum for the past seven years. Its talented team is also highly accredited, and as an Amazon Web Services (AWS) partner, Sidero is increasingly building, deploying and running cloud-native software to deliver the intuitive applications and experience that users want, at the

Carmel Owens, CEO and Wayne Byrne, CCO, Sidero

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pace that businesses need.

This year has demonstrated the importance of business agility. Companies able to adapt quickly to unprecedented market changes have continued to succeed, while those slow or unable to evolve have been left struggling. Sidero enables companies to change faster than their competitors by utilising its DevOps experience and specialist methodologies to massively accelerate software development and rollout.

Carmel Owens, chief executive officer of Sidero, said: "We've created Ireland's best team of cloud-native software developers to build the mission-critical software that powers some of the world's most successful enterprises.

"They choose us because we offer the cutting-edge talent they need to change faster, easier and more profitably; but they stay with us long term because we deliver every time."

To learn more about how Sidero can help to solve your business problems through technology innovation, visit: www.sidero.ie or email: info@sidero.ie.

Sidero
TECHNOLOGY SOLUTIONS